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Tom Curnin • Aug 8, 2020 • 4 min read

Why Lutron?

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Why Choose Lutron Smart Lighting Control?

Showcase Your Property's Beauty with Modern Lighting Control Solutions




Why Lutron

Start here to learn everything about Lutron smart lighting.

Most people like to make their homes highly individualized; a reflection of who they are, where they have been, what's important to them, and their sense of what they find beautiful. They carefully choose furniture, accessories, materials, and colors to put it together. It may happen over a long time or it may happen as a project to change the décor to something they have always wanted but not had the opportunity to execute. Think of a perfect photograph in your mind of a beloved room in your home. It might be of the sun streaming through a living room window casting the ideal light. Perhaps it's your dining room softly lit for an elegant dinner, or your chef's kitchen gleaming under bright lights, ready for preparing a classic recipe. Do you notice that we keep talking about light? Ask any professional photographer, and they will always say that lighting makes or breaks a great picture. The very word "photograph" is derived from Greek words meaning "drawing with light." Don't underestimate the powerful effect of light as a way to feature the best assets of your home. With today's flexible and smart home lighting control solutions, your Chatham-area home can be the perfect reflection of you. Ready for a few ideas? Just keep reading.

Greater Customization

LED technology is revolutionizing lighting. LED lighting has vastly more life than incandescent and even fluorescent technology. The technology also allows greater creativity with bulb and fixture design, so accent lighting can be sleekly integrated into furniture and built-ins. LED light also can change from warm white hues to cool tones, and some LED bulbs can also change colors along the (Red, Blue & Green) RGB spectrum. This type of capability was only possible with specific lamps in the past, and to change color or hue, you had to change the bulb. Now, this feature is available at the touch of a button. How might you use these features? If you have an art wall, you might enhance and feature it with warm reddish lighting for an evening of entertaining or a party. Light up your pool outside in the summer with a rainbow of colors that change throughout the evening. During the day, match the daylight hue with your lights, creating a stimulating environment that awakens. At night, wind down with warmer tones and dimmed brightness - just like you can do with today's smartphone screens. When selecting lights for your LED lighting system, we recommend selecting ones with a Color Rendering Index (CRI) score of above 90. The maximum CRI possible is 100, which indicates objects illuminated under LED light look exactly like they would under sunlight. The higher the CRI your LED bulbs are, the more realistic the light it delivers.




Why Choose Lutron Lighting? Greater Customization

Smart and Easy Control

We have discussed before the many benefits of lighting control systems. Lighting control can enhance convenience and efficiency, but it can add panache and style too. Imagine an evening party in the summer. You may want it to start before the sun is set, and it may flow both inside and outside the house. With smart lighting, you can set the scene to evolve slowly throughout the party. Indoor lights in the living area brighten gradually as the sun fades. At the same time, patio and landscape lighting come up as the sun is setting. The pool is first lit in blue, then green, then fuchsia later into the darker evening. In your living area, the art wall with your most prized pieces now become a focal and conversation point with lighting that draws guests to peruse. Your party continues in a perfectly lit ambiance where your guests only notice that everything is just right. The scene we just described is easily programmed ahead of time. With a Lutron or Savant lighting system, a scene can be activated by an app on your smartphone, a button on a customized wall keypad, or even your voice through a voice assistant like Amazon Alexa if you so choose.

Design Options

Adding the convenience of lighting control technology to your home doesn't mean sacrificing on style. Lutron, for example, has a wide variety of keypads and controls that fit into decors from traditional to ultra-modern. For example, the wall mounted wireless keypads can be installed wherever they will be most convenient to use. Custom etching of buttons and backlighting make for a custom look no regular light switch can match. Not only can these keypads control the light, but they can be integrated with other features too. That same party scene might also activate a waterfall feature, outdoor ceiling fans in the patio, and a music playlist over your whole home audio system. Lutron's custom wireless technology also offers two significant benefits: reliable operation not dependent on Wi-Fi, and the ability to install keypads and controls where you want them - not where the wire is. Additionally, Lutron's wide variety of dimmers, keypads and switches are available in several styles and finishes from classic to sleek - meaning that the physical lighting controls in your house can complement your interior design instead of being an eyesore.



Why Choose Lutron? Unlimited Design Options

Put your New Jersey home in the best light with smart lighting control. Get in touch by chatting live with us below or filling out our contact form here; we look forward to working with you!

For additional resources, please visit our page on [Lutron Lighting Control](#) with articles like this on everything you need to know. Additionally, you can check out our photo gallery to explore our previous work.

Bravo AV is proud to be an HTA (Home Technology Association) Certified Installation Firm and professional A/V experts. Tom Curnin, the owner of Bravo AV, is a CEDIA Professional Designer, a certified THX Level 1 home theater professional and a member of the Home Acoustic Alliance trained to Level II.

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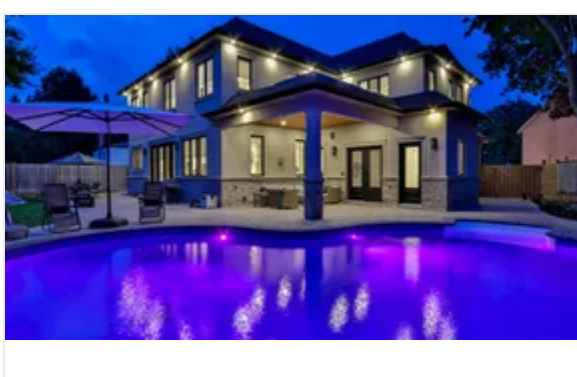
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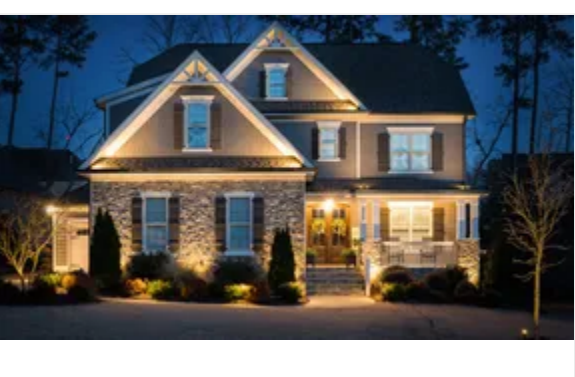
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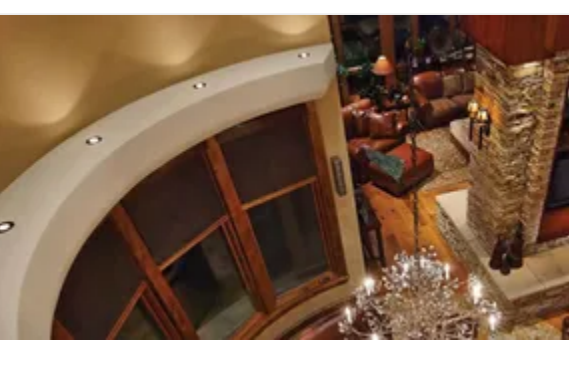
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